

Board of Trustees Meeting
Monday, January 24, 2022 7pm
Minutes

Virtual Meeting Link: <https://meeting.windstream.com/j/1119667319>

Minutes

1. The virtual meeting opened at 7:01pm with the following attendance: Cynthia Sikaras, Nancy Mott, Cathy Zurbach, Victoria Young, Sandra Samuel, Bernadette Daniel, Leo Stahl, Stacy Buechele, Tu Packard

Absent: Scott Davdson, Peter Williamson, Kevin Else, E. Karsoy

2. [December Minutes](#) were unanimously approved, motion #1 made by Tu, motion #2 made by Bernadette

3. **President's Report (Victoria Young):** Be sure to do your assigned outreach, this isn't one and done, including community partners. Keep thinking about fundraising, along with recruiting volunteers. Of the 94 donors we reached out to, 30 donated \$16k total.

4. **Director's Report (Sandra Samuel):** Sandra discussed some staffing issues due to the Omicron variant. In her report, Sandra pointed us to the great circulation rates that MUPFL has had in 2021. Living with COVID is a new page in the report. Discussion on book purchasing process and efficiencies.

VOTE: Motion to reopen meeting rooms at 50% capacity was unanimously approved (motion#1 to vote made by Cathy, 2nd motion made by Cynthia.)

5. **Treasurer's Report (Bernadette Daniel):** Bernadette provided an update that MUPFL was \$188k cash positive at the end of FY21. UPT will be providing funding \$110k in FY22 and Media Borough will be providing funding of \$145 in FY22.

VOTE: Motion to approve the FY22 budget was unanimously approved (Motion #1 to vote made by Cathy, Motion #2 made by Nancy)

6. **Development Report (Cathy Zurbach):** Discussion of possible wine event fundraiser in the spring - Total Wine did not pan out to be a viable partner, but Wine and Spirits of Ardmore has done these types of events in the past and Cathy is reaching out. Reminder to please reach out to your Community Partners. Reminder to send a thank you to the book sale volunteers you were assigned. Spring Book Sale is April 23rd.

- Spring Appeal: The Board agreed that the letter will be two sided - the front will be the letter, the back a newsletter and will include an envelope. Scott volunteered to write the letter and will provide a first draft by February 14th to the Board. Topics that we'd like to include in the letter include the upcoming Spring Book Sale, Cost Ratio, We're Back - upbeat message, auto renewals. We agreed to explore utilizing more electronic fundraising, perhaps expanding our email lists by looking at what we may already have on hand while how to we capture more emails.

7. **DLC Meeting Recap (Leo Stahl):** Leo attended the December meeting. There are 2 new trustees. PA requires a 5 year plan, so they put an RFP out for contractor support. County Council approved Library Mobile App. \$167k in grant money from the American Rescue Act focused on IT systems.

8. Upcoming Meetings

- MUPFL Board Meeting: February 28, 2022
- [DCL 2022 Meetings](#) - Please sign up to attend - we need volunteers.

9. **Meeting Adjournment:** The meeting was adjourned at 8:51pm